Shaurya Rawat

* [LinkedIn](https://www.linkedin.com/in/shaurya-rawat-rwt/)
* [Behance](https://www.behance.net/shauryarawat)
* [GitHub](https://github.com/ShauryaRawat10/Master-Data-Management-Best-Practices)

**Analyst**

Deloitte Consulting USI

Gurgaon, India

Email: [Shauryarawatrwt10@gmail.com](mailto:Shauryarawatrwt10@gmail.com)

Mobile: +91 8218176750

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| Summary of Experience and Qualifications | |
| * Shaurya is an Analyst with 2.8 years of experience in Master-Data-Management * He has a keen business focus and is skilled at understanding client’s needs, requirements, and providing solutions accordingly * Shaurya has worked on several MDM projects, including for clients such as Pfizer and Bayer AG in the Life Sciences domain * He has been actively engaged with Reltio CSMs to resolve product issues, frequently leading these calls to ensure effective and efficient solutions. His ability to communicate technical concepts to both technical and non-technical stakeholders, and to drive these discussions to successful outcomes, has been a major asset in his work with clients * He has a strong technical background and is well-versed in Reltio MDM, AWS Cloud, Snowflake, Tableau, and Informatica PowerCenter * Shaurya is continuous learner in area of data enablement and product management |

**Industry Experience**

**Deloitte**

**Industry: Life Sciences**

**Domain: Master Data Management - Customer 360**

**Analyst; 15 Months**

**Client: Pfizer Inc.**

Pfizer is American Pharma and Biotech Company wanted to build Customer Master-Data-Management solution for HCPs and HCOs and their affiliations. MDM provided consistent and accurate master-data to downstream apps by doing rule-based-merging of data contributed from 10-15 Syndicated and Sparse Source Systems for 100+ countries. All Contributor sources were standardized using RDM to create a single connected profile for all HCPs/HCOs.

**Roles:**

* Responsible for doing Configuration Changes in various Reltio environments for any Data Model Updates in L3 configuration. Also, managed UI and Physical Configuration settings
* Created LOV Mappings to maintain Reference Data Management for 3-4 markets
* Global Match and Merge rules setup to maintain unified healthcare profiles in Reltio and match report creation for Latin and Non-Latin data
* Performed Match Tuning /optimization exercise for European and Asia-Pacific Markets
* Worked extensively in querying Snowflake DB to profile and analyze Source data for 30+ countries
* Resolved Reltio Product issues with Reltio CSM. Solved all UAT issues raised by DSR’s
* Engaged with Product owners and various stakeholders on new enhancements requests and requirement gathering
* Collaborated with cross-functional teams and stakeholders to ensure smooth delivery of the project on-time and within budget
* Created Python utility for Bulk-Merge and Bulk-Unmerge tasks

**Cognizant**

**Industry: Life Sciences**

**Domain: Master Data Management – Products 360 & Customers 360**

**Programmer Analyst; 16 months**

**Client: Bayer AG**

Bayer is German Pharma and Biotech company who wanted to build a Product Master-Data-Management solution which requires the correct hierarchy of Product-Group (Division, Therapeutic area, Market, Brand, Strength, Indication) and Medicinal-Product. The implementation helped in predicting correct sales of product and build reports for 110+ countries.

**Roles:**

* Worked in Data Profiling activities using DBeaver DB tool
* Contributed to Data Modeling strategy and glossary creation for Products MDM
* Defined the ETL Mappings (STTM) for Customers and Products Data by communicating with Customer on Requirement under Agile Environment
* Suggested and implemented a logic to extract indication data from Brand, resulting in better product classification and improved sales prediction
* Helped in Reltio Configuration Changes including Match Rules setup, Attributes, Entities, Relationships, Hierarchies creation and Advanced Analytics
* Contributed in ETL Coding using Python3 in AWS Glue and DynamoDB to enrich and load data from 15+ sources to Reltio Platform
* Triggered Glue jobs for inbound and outbound Data Loading Activities

**Education**

**BTech in Computer Science and Engineering**

Dehradun Institute of Technology

**Additional: Diploma in Graphic Designing**

Dream zone Institute of Creative Studies

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| **Certifications**   |  |  | | --- | --- | | **Title** | **Issuer** | | Reltio Certified Configuration Specialist | Reltio | | Reltio Certified Integration Specialist | Reltio | | Tableau Certified Associate Consultant | Tableau | | Tableau Certified Data Analyst | Tableau | | Salesforce Certified Associate | Salesforce | | Strategic Growth Transformation (SGT) | Deloitte | | Become a Product Manager- **Pending** | Udemy |   **Skills** | | | | |
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| **Skills** | | **Tools** |
| **Master Data Management** | | Reltio MDM |
| **Data Profiling** | | DBeaver, Snowflake |
| **Data Modeling** | | Erwin, Excel |
| **Data Warehousing** | | DBeaver, Snowflake |
| **Scripting** | | ANSI SQL, Python3, Core Java, JSON |
| **Cloud** | | AWS Glue, Athena, S3, DynamoDB |
| **Data Visualization** | | Tableau |
| **ETL** | | Informatica PowerCenter, Python, SQL |
| **Other Skills** | | MS Excel, JIRA, Confluence, GitHub, GitLab, Bitbucket, Postman |

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| **Awards**   |  |  |  | | --- | --- | --- | | **Title** | **Issuer** | **Description** | | Applause Award | Deloitte | Resolving product issues with Reltio CSM & showing exceptional work in 3 markets | | Applause Award | Deloitte | Upskilling in short time span | | Spot Award | Deloitte | LOV setup for 30+ countries | | AIA Yammer fastest fingers first | Cognizant | Data Warehousing Quiz challenge | | Mr. Persistent Award | DIT University |  | | Mr. Positive Attitude Award | DIT University |  | | | | |
| **Interests** | | | |
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| **Title** | |
| Graphic Designing and Animation | |
| UI / UX Designing | |
| Fine Arts (Painting, Sketching) | |